



**For Immediate Release**

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**Eddie Bush Partners with Kyle Petty to Support Victory Junction  
*Kyle Petty Charity Ride Stops in Mt. Pleasant, S.C.***

**May 10, 2011, Charleston, S.C.** – On Thursday, May 12<sup>th</sup>, the Kyle Petty Charity Ride stops in Mt. Pleasant, S.C. on Day 6 of the 17<sup>th</sup> Annual Kyle Petty Charity Ride Across America. Red's Ice House on Shem Creek will host the Charity Ride's lunchtime stop in South Carolina with a Celebrity lunch and music with Charleston's own National Recording Artist Eddie Bush.

Bush, who has long been an advocate and supporter of children's causes said, "I am proud to play even a small role in Kyle's efforts regarding the Victory Junction camps; what a special, important cause." A life-long NASCAR fan, Bush is also excited to be joined on stage by Kyle Petty. Petty, who is also a musician, is expected to sing a few of his songs with Bush.

The Kyle Petty Charity Ride Celebrity Lunch will be held at Red's Ice House at Shem Creek, at 98 Church Street, Mount Pleasant, S.C., at 1:00 p.m. on Thursday, May 12, 2011. The event is open to the public.

Donations can be made in person on Thursday at Red's, online at [www.KylePettyCharityRide.com](http://www.KylePettyCharityRide.com) or by texting "RIDE" to 27722.

**About The Kyle Petty Charity Ride**

Led by NASCAR driver and racing analyst Kyle Petty, the Kyle Petty Charity Ride Across America raises awareness of and funds for Victory Junction and other charities supporting chronically ill children. The Charity Ride is one of the most successful and popular charity events in the country. Now in its 17th year, the Charity Ride has donated more than \$14 million to Victory Junction and other children's charities, with 6,850 participants logging more than 9.8 million cumulative motorcycle miles. For more information about the Charity Ride, please visit [www.kylepettycharityride.com](http://www.kylepettycharityride.com).

### **About Victory Junction**

Victory Junction is a year-round camping environment for children ages six to 16 with chronic medical conditions or serious illnesses. Founded by Kyle and Pattie Petty in honor of their son Adam, the camp is located in Randleman, NC, with a second location opening soon in Kansas City, KS. Victory Junction offers programs for a range of disease groups and maintains strong relationships with more than 30 partner hospitals. Victory Junction's mission is to provide life-changing camping experiences that are exciting, fun and empowering, in a safe and medically-sound environment. As a not-for-profit organization, the camp operates solely through the support of generous individuals, groups and corporations to provide this experience at no charge to children and their families. For more information or to donate, visit [www.victoryjunction.org](http://www.victoryjunction.org).

### **About Kyle Petty**

Kyle Petty is an auto racing icon, a champion of philanthropy and one of the most popular personalities in all of sports. His name and mega-watt smile will always connect him with NASCAR's most famous family. To the world, his father Richard Petty was, and still is, "the King," the greatest champion in NASCAR history. Today, it is Kyle Petty who is larger than life. Inspired by the vision of their late son Adam, Kyle and his wife Patty have in turn inspired the compassion and generosity of the NASCAR community and corporate sponsors nationwide to help those in need. Their crowning achievement is the Victory Junction Gang Camp near Level Cross, where nearly 5,000 children with life threatening or chronic illnesses find hope, laughter, friendship and adventure every year. Founded in 2000 in partnership with family friend and racing enthusiast Paul Newman, Victory Junction Gang Camp has proven wrong every "expert" who counseled the Pettys against the undertaking, citing the immense cost and complexity of building and operating a camp for kids with special requirements. The camp has not only become a shining example of what character and commitment can achieve, it has been so successful that a second Victory Junction Gang Camp is planned for the Kansas City area. For more information, visit [www.kylepetty.com](http://www.kylepetty.com)

### **About Eddie Bush**

Eddie Bush's lifelong love for music began when he picked up his first guitar at age four. With early influences of The Beatles, Elvis, Jimi Hendrix and Eddie Van Halen, Eddie committed himself to becoming a great guitar player. Touring with renowned guitarist Eric Johnson and opening for artists such as Keith Urban, Ted Nugent, Heart, Sammy Hagar, Alison Krauss, Montgomery Gentry, Georgia Satellites, Cheap Trick, Eddie Money and Jefferson Starship helped prepare Eddie for the national recognition he would receive from his 9/11 anthem *Spirit of America*. Following that success, Eddie appeared live on Fox Channel's *Fox & Friends* as well as in our nation's capitol in front of 30,000 police officers and President Bush, where he performed his tribute to fallen police officers *The Thin Blue Line*. In 2005, Eddie released his self-titled CD, which produced his first Billboard charting single *Hard to Stop a Train*. In 2006, Eddie became a member of One Flew South, which was quickly signed to Decca/Universal. With collaborations from award-winning songwriters JD Souther, Darrell Scott and Marcus Hummon, One Flew South debuted its first album *Last of the Good Guys*, producing its first Billboard Hot Country single *My Kind of Beautiful* in 2008. In the fall of 2010, Eddie released his first holiday single *I C Christmas*, which received frequent airplay on Clear Channel stations throughout America. In December 2010, Eddie lost his brother Alex who was tragically killed in an automobile accident. To honor Alex, Eddie created the *Alex Bush Memorial Scholarship Fund* of the Charleston School of Law, which has, to date, raised more than \$35,000. Eddie is currently working on his next studio album, which is expected to be released in 2011. For more information, visit [www.EddieBush.com](http://www.EddieBush.com).

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